

The Eurasia Center & The Eurasian Business Coalition
The Ronald Reagan Building & International Trade Center
welcome you to:

THE 2nd ANNUAL
“DOING BUSINESS WITH THE BRICS” CONFERENCE
Tuesday, May 13, 2014, Washington, DC
9:00 a.m. – 5:00 p.m.
with The GOLDEN BRICS Awards

In Cooperation with and Hosted By:
THE RONALD REAGAN BUILDING & INTERNATIONAL TRADE CENTER
1300 Pennsylvania Avenue, NW, The Horizon Ballroom, Washington, DC 20004

THE EMBASSY OF THE RUSSIAN FEDERATION
2650 Wisconsin Ave NW, Washington, DC 20007

In Cooperation with the Embassies of the BRICS in Washington, DC

Conference Agenda

8:00 a.m. – 9:00 a.m. Conference Registration at The Horizon Ballroom
THE RONALD REAGAN BUILDING & INTERNATIONAL TRADE CENTER
Andrew Gelfuso, VP, Office for Trade Promotion, Ronald Reagan Building & International Trade Ctr
9:00 a.m. – 9:10 a.m. Ambassador Ebrahim Rasool, The Embassy of South Africa

9:10 a.m. – 10:00 a.m. What will it take for Companies to Succeed in the BRICS and what Reforms are needed to bring Renewed Growth

Moderator: Earl Rasmussen

Dr. Yan Wang, Visiting Professor, School of Business, George Washington University, Senior Fellow, Peking University

Birgit Hansl, Lead Economist for the Russian Federation, The World Bank Group

Jeremy B. Zucker, Co-Chair, International Trade & Government Regulation Practice, Dechert LLP

W. Clark McFadden II, Senior Counsel, International Trade Compliance, Orrick, Herrington & Sutcliffe LLP

10:00 a.m. – 11:00 a.m. Multilateral Support for Business with the BRICS and Managing Political Risk, Legal and Financial Developments in the BRICS

Moderator: Charles Sills, Senior Advisor, The Eurasia Center/EBC

Keynote Speaker: Dr. Augusto Lopez Claros, Director, Global Indicators Group, World Bank Group

Brian Sant Angelo, Vice President Global Business Development Division, Export-Import Bank of the U.S.

Steven Johnson, Managing Director, Political & Sovereign Risk, Overseas Private Investment Corporation

Thomas Sullivan, Senior Attorney, Marks & Sokolov

11:00 a.m. – 12:00 p.m. An Analysis of Trade Development with the BRICS

Moderator: Richard Trifan, Vice President of Government Affairs, Eurasia Center/EBC

Flávio Campestrin Bettarello, The Embassy of Brazil in the U.S.

Elric Saaski, CEO, Research International

Sandile Tyini, Minister, Economic Office of the Embassy of South Africa

Richard J. Coyle, Executive Director, Emerging Markets Institute, Cornell University

**11:15-12:30 p.m. Lunch served in Ronald Reagan Building ITC
“The Golden BRICS” Awards Ceremony 12:15 p.m.**

Transportation to Russian Embassy from Reston Limousine Service 12:45 pm

Conference continues at 1:45 pm at
THE RUSSIAN EMBASSY OF THE RUSSIAN FEDERATION
2650 Wisconsin Ave NW, Washington, DC 20007

Welcoming Remarks 1:45 p.m. -2:00 p.m.

Afternoon Address:

Alexey Y. Drobinin
Counselor, Head of the Political Section
The Embassy of the Russian Federation

**2:00 p.m. – 3:00 p.m. New Initiatives for Scientific and Technological Innovation/
The Future of Global Energy Development**

Moderator: Tom Thomson, Principal, T. Thomson & Associates, LLC

Ralph Winnie, Jr., VP Global Development, Director of the China Program, The Eurasia Center/EBC

Axel Tillman, CEO, Russian Venture Company (RVC)

Mikhail Kalugin, Head, Economic Division, The Embassy of the Russian Federation

Bruce McDonald, Shareholder, Buchanan Ingersoll & Rooney PC – Intellectual Property and Branding

Igor Danchenko, Expert on Russian and Eurasian Energy and Economics Issues

3:00 p.m. – 4:00 p.m. Interregional Economic Development & Collaboration

Moderator: Dmitry Beskurnikov, Executive Director, Russian Federation Chamber of Commerce & Industry in the USA

Peter Sexton, Regional Manager, Department of Business & Economic Development, State of Maryland

Israfil Alizade, Senior Commercial Expert, The Russian Trade Representation to the USA

Ms. Sandhya Satwadi, Director, Confederation of Indian Industry (CII)

**4:00 p.m. – 5:30 p.m. Social development in the BRICS: Education, Healthcare,
Tourism, Sports and Culture**

Moderator: Andrew Tsintsiruk, Director, Eurasia Center, Managing Partner, Global Trade Strategies LCC

Dr. Anton Fedyashin, Executive Director, Initiative for Russian Culture, American University

Brien Desilets, Managing Director, Claret Consulting, Tourism and Sports Infrastructure Investment

Jonathan Hoeflinger, President, Sharemeister, Inc.

Dr. Michael Griffiths, CEO, TSDKT, Healthcare issues and solutions in the BRICS

**The Eurasia Center's
Lifetime Achievement Award for 2014
to
SUSAN CARMEL LEHRMAN
President, LEHRMAN LLC**

**For Her Monumental Efforts in Building
Positive US-Eurasian Relations**

Guest Arrival: 5:00-5:30 pm

Award Ceremony, Performance, Reception from 6:00-8:00 pm

**Tribute by:
His Excellency Sergey I. Kislyak,
Ambassador of the Russian Federation to the United States**

**Followed by Special Cocktail & Buffet Reception
at The Embassy of the Russian Federation
2650 Wisconsin Ave NW, Washington, DC 20007**